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BC SENIORS LIVING ASSOCIATION

~The Voice for Independent and Assisted Living in BC~

One to One: BCSLA Newsletter ~ June 26th, 2020

2020 - 2021 BCSLA Officers



Adena Waffle
President



Karim Kassim
Vice President



Graham Freeman
Treasurer



Marie Lashley
Secretary



Tanya Snow
Past President

2020 - 2021 Continuing Board Members



Mark Dobson



Valentina Seale

Welcome to the Newly Elected 2020-2021 Board Members

Sheri Brown, General Manager, Amenida Senior's Community

Sheri Brown has been fortunate to be an active member in the seniors industry since 2014. Coming from the real estate industry with over 20 years of experience in sales and marketing, Sheri has had a wide range of experience. Advocating for our seniors is a passion. Sheri understands fiscal management, organizational alignment and quality improvement to help make the lives of our seniors better.



Ernie Hee, Executive Vice President, Element Lifestyle Retirement

Ernie Hee had 45 years of experience as a practicing lawyer with a major focus on real estate for over thirty five years. He is a retired licensed lawyer in Alberta and B.C. and most recently a former partner in the Vancouver office of a leading business law firm serving clients across key industries in Canada the United States and internationally. Ernie acted as counsel for Element Lifestyle Retirement Inc. for over 4 years and was appointed as an Executive Vice President in December, 2019.



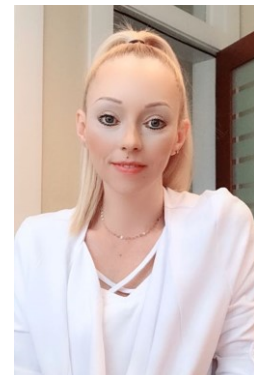
Tony Baena, President & CEO, PARC Retirement Living

Tony has over 30 years of experience in finance, accounting, human resources and operations in both the public and private sector. He has 13 years of experience working in private pay and funded seniors housing and care. Tony chose to work in the seniors industry because he has a deep respect for what seniors have contributed to the country and to society. He believes that seniors deserve to live in a safe, caring, active and fun place as they age. He is proud to be able to provide this type of environment for seniors at PARC Retirement Living.



Kirsten Allenberg, Director of Operations, Baptist Housing

Kirsten is currently the Director of Operations for a portfolio of eleven properties within Baptist Housing. She has worked in the senior housing industry for over 8 years in several different capacities including sales and marketing as well as operational leadership at the site level. Kirsten's dedication to serving those living and working in our communities is driven by her desire to advocate for, and improve the lives of older adults in BC.



BC Seniors Living Association | 604.689.5949 | www.bcsla.ca | #SealofApproval